



Oral Health Education  
**Teeth Story**

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# Research

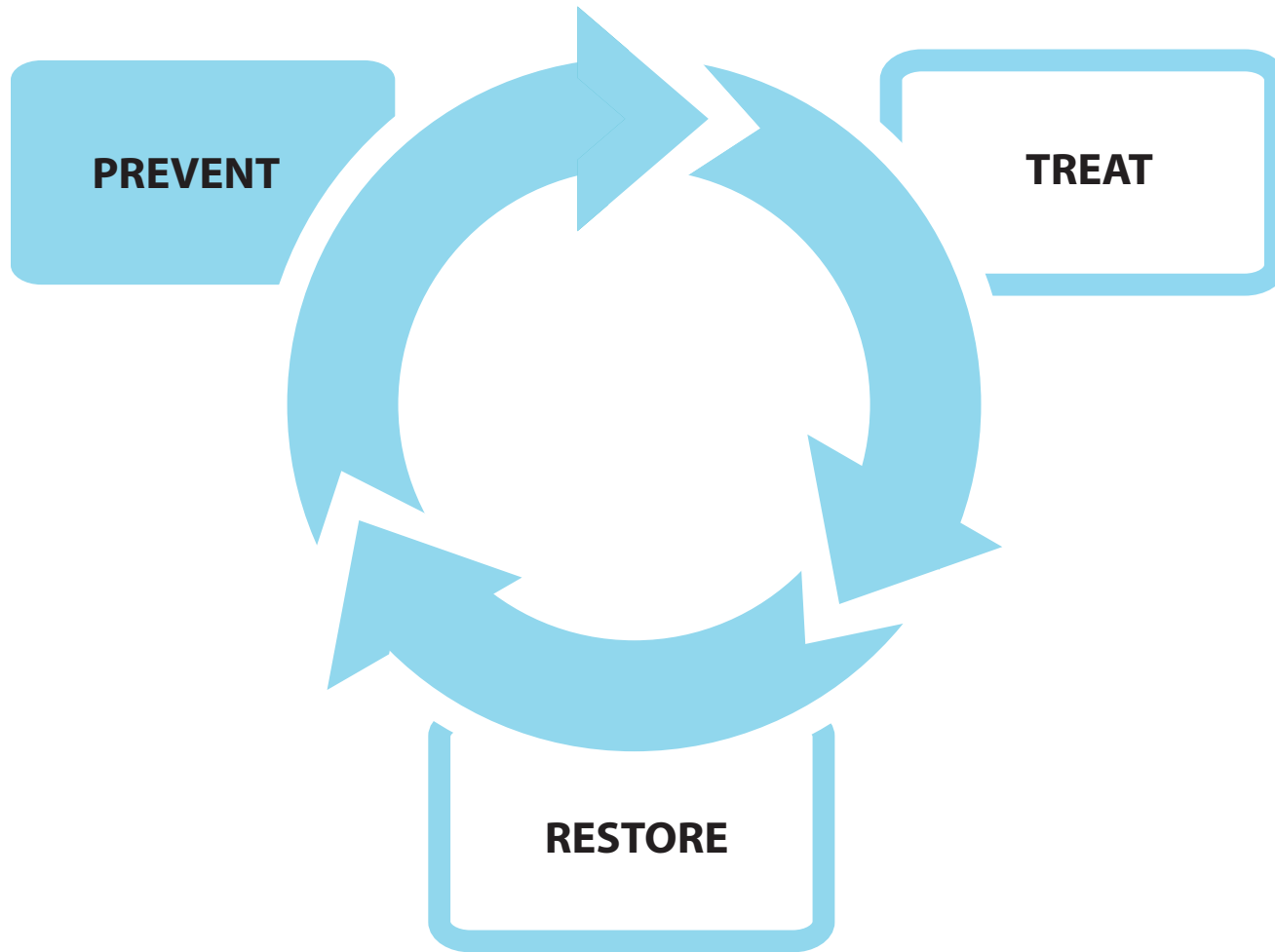
## [ P.O.C. ]

A location and / or medium through which medical services are delivered.

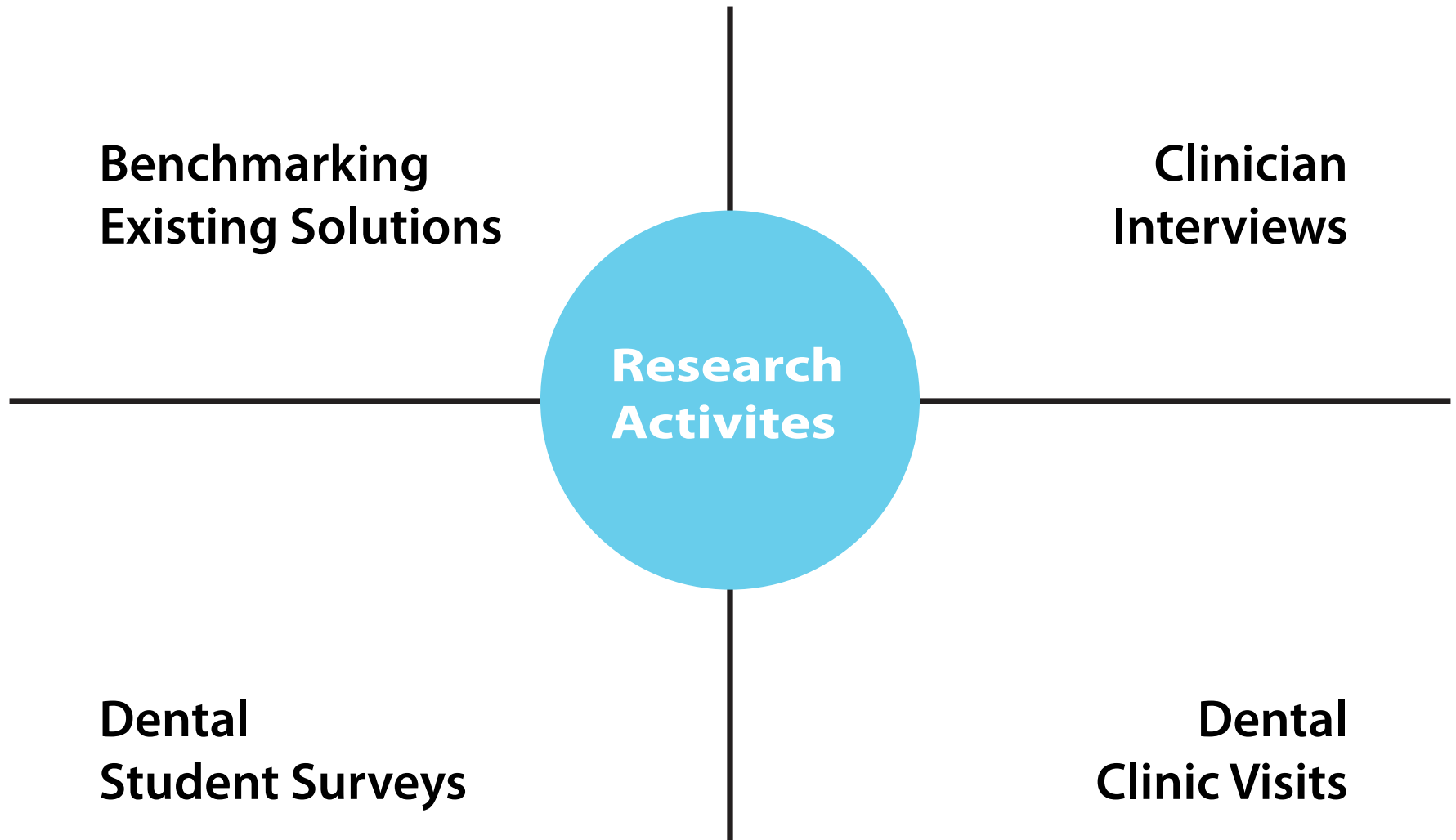


# Research

[ P.O.C. Opportunities ]



# Research



# Research

## Benchmarking Existing Solutions



# Research

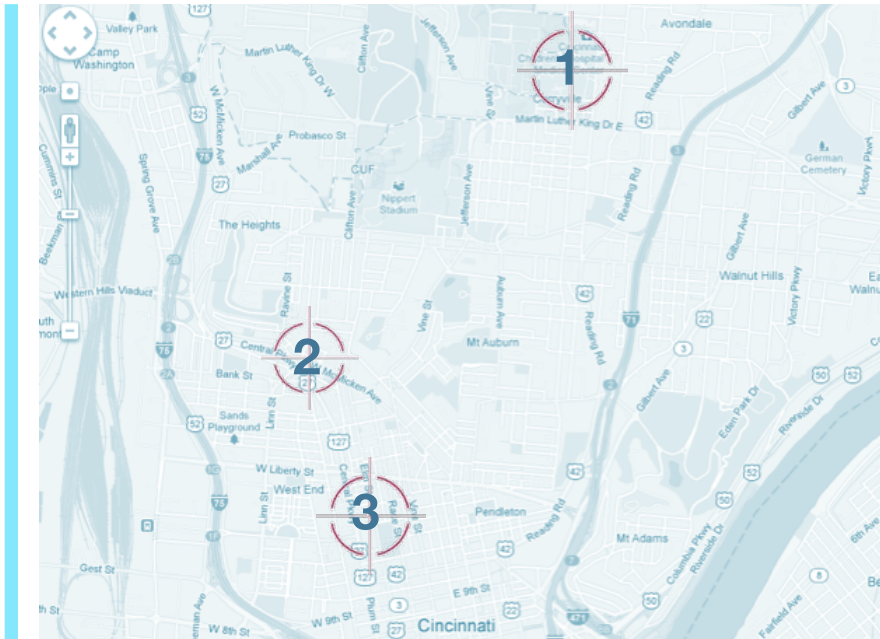
## [ Clinician Interviews ]



# Research

## Dental Clinic Visits

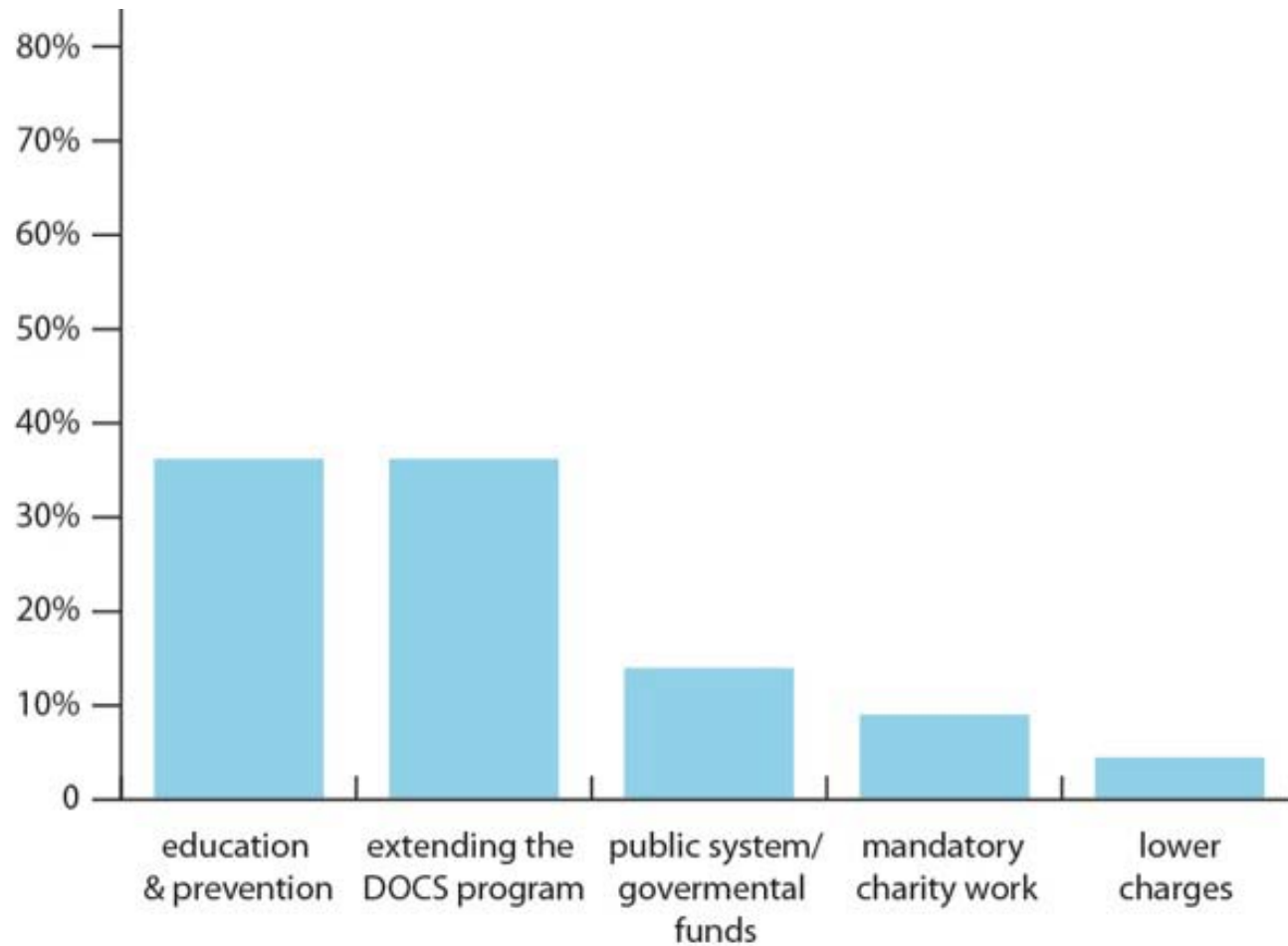
- gather information about oral health service
- talking with receptionist
- talking with patients



# Research

## [ Dental Student Survey ]

- 21 4th year dental students





# Defined Opportunity

## [ Problem ]

Kids learn from their parents bad oral hygiene habits and it's a vicious cycle. Especially, under educated parents tend not to know much about oral health and thus, kids don't learn from them either.



## [ Need ]

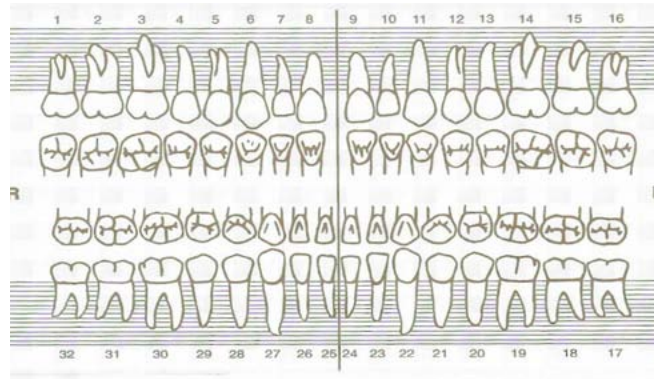
The most effective way to improve low income population's oral health condition is to educate people from their early childhood, and to instill healthy oral habits into a child's daily routine.



# Defined Opportunity

## [ Current Solution ]

Teeth Brushing Computer Game, Clinic Passport—encourage routine preventive visits, Sesame Street theme tool kits.



## [ Addressed Needs ]

- Early childhood education of oral health/oral hygiene
- Raising oral health awareness, educating adults and kids together
- Instill healthy oral habits into children's daily routine

# Teeth Story

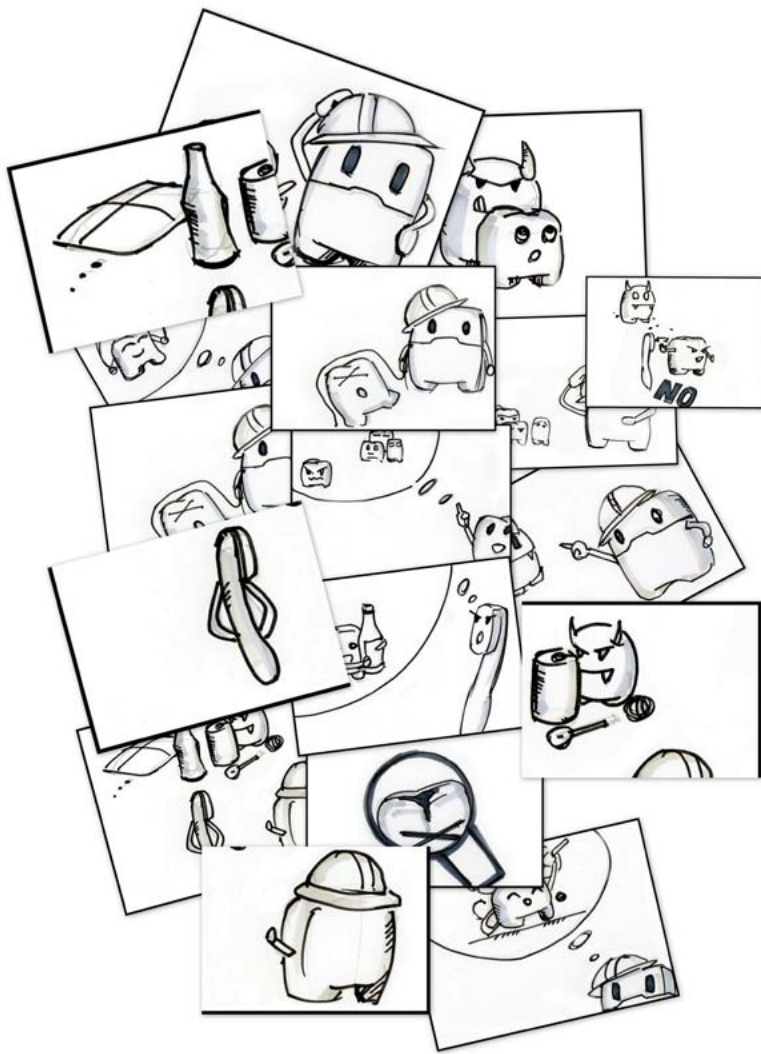
## [Our Solution]

An **early education** about **oral health** could influence one's **habits** throughout their life.

Telling a story about each of the pearly whites they have in their mouths. Encouraging children to see their teeth as an integral part of their self and to take care of them.



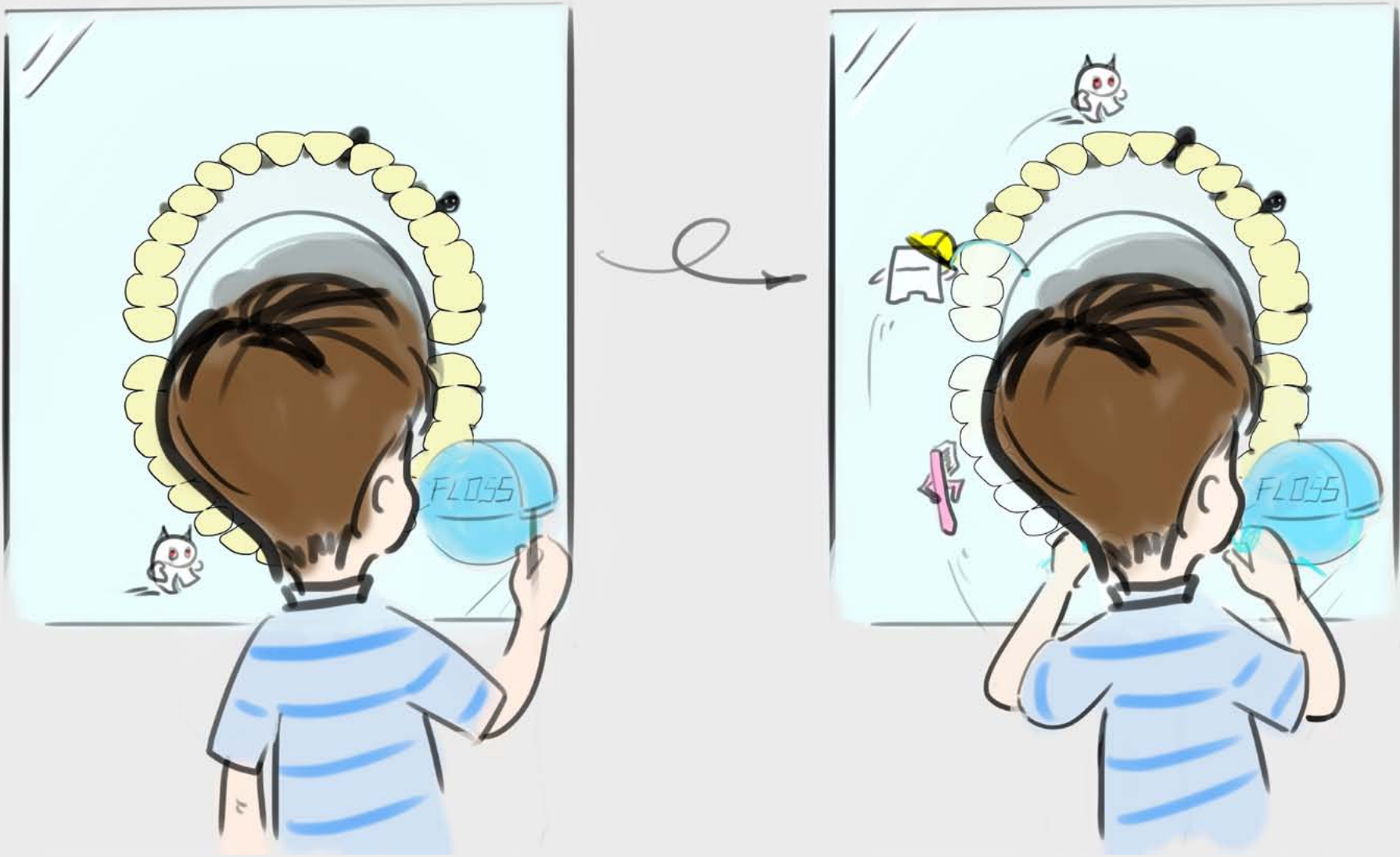
# Teeth Story



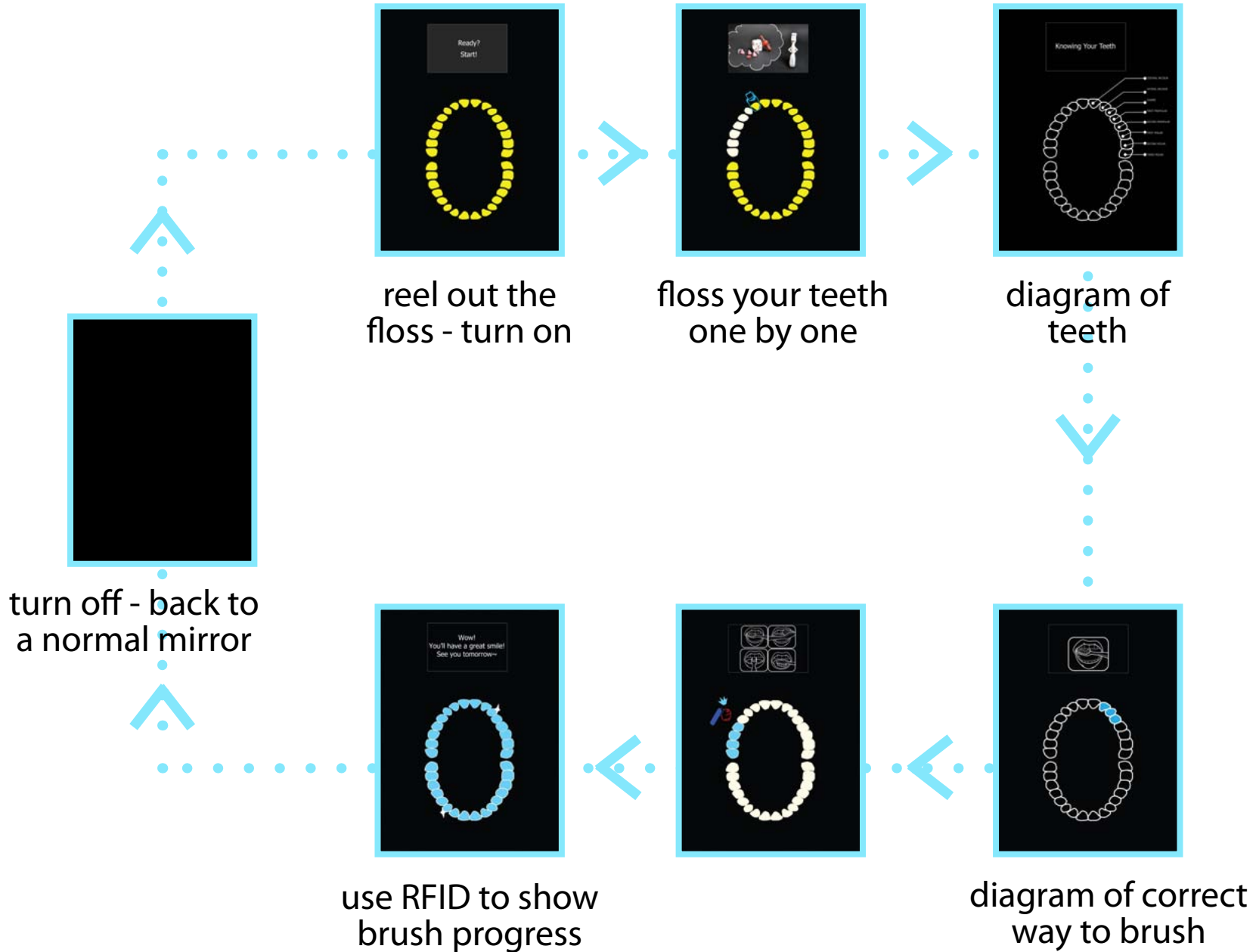
# Teeth Story

Using an interactive way to attract children caring more about their oral hygiene.

- gear trigger floss
- RFID
- LED mirror



# Teeth Story



**THE****END**

**TEETH STORY** 

PRESENT BY **Fei Xie** | **Yuwei Tu**